



Reasons to Learn Italian

There are many wonderful reasons to learn Italian. For many Italian Americans, there is an immense satisfaction, value and the sense of accomplishment in speaking the language of our heritage and of our culture. For many it is a way of connecting with their heritage.

Here are some other great reasons to learn Italian....

- Many people rate Italian as the **most beautiful** spoken language in the world.
- Standardized test results show that students who have focused on foreign language studies routinely achieve among the highest scores in all subjects tested. (The SAT College Board, 2002)
- Italian developed from Latin and an estimated 60 percent of the English vocabulary also comes from Latin. Knowing Italian may help improve your scores in English.
- A recent study showed that enrollment in Italian language classes at U.S. high schools and colleges is growing 15 to 20% faster than enrollment rates for Spanish, German and French.
- There are many great courses in Italian available throughout the U.S.
- Traveling in Italy is intensely pleasurable, of all the countries in the world there is none more magical than Italy: Italy is the tourist paradise! Speaking Italian allows you to meet the people and get to know this wonderfully rich culture.
- Italy is one of the top economies in the world, and many employers are seeking people who speak both Italian and English. An estimated 7,500 American companies do business with Italy and more than 1,000 U.S. firms have offices in Italy, including IBM, General Electric, Motorola, Citibank, Hewlett Packard and Pricewaterhouse Coopers. Many Italian firms have offices in the U.S., especially in the Detroit metropolitan area.
- Knowing Italian is greatly beneficial in several career fields. Italy is a world leader in the culinary arts, interior design, fashion, graphic design, furniture design, machine tool manufacturing, robotics, electro mechanical machinery, shipbuilding, space engineering, construction machinery, and transportation equipment.
- Italy's cultural importance spans from antiquity through the present, of which the Roman period and the Renaissance are perhaps the two most influential moments.
- According to UNESCO, over 60% of the world's art treasures are found in Italy. Some of the most famous Western artists, from Giotto to Michelangelo, were Italian. Knowledge of Italian is vital to understand the contexts of this art.
- Italian literature boasts some of the world's most famous writers and thinkers, from Dante, Boccaccio, Petrarch and Machiavelli, to Verga, Svevo, Pirandello, and Gramsci, to name a few. Italian is the language of humanism, opera, film, science, political thought, fashion, design, and cuisine. Knowing Italian allows you to understand, appreciate, and analyze this treasury of

human expression.

- Italy has the cultures, landscapes, and histories to fill a lifetime of investigation. Knowing Italian places you in a position to explore Italy's past and present from the most fulfilling vantage point.

- Italy is rated in the top three for health care in the world.

- Italy is one of the top 10 tourist spots in the world.

- The biggest Italian speaking community outside of Italy is in Toronto, Canada.

- Italian universities are significantly less expensive than American universities for students who want to become a dentist, medical doctor, or a veterinarian and the degrees are perfectly acceptable in the USA.

Learn Italian Now!